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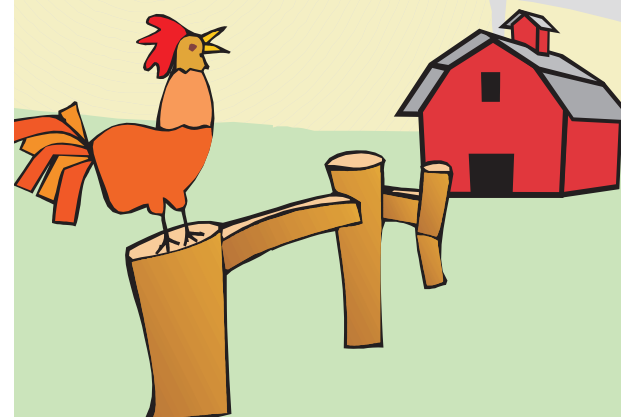
## 3rd Annual ANA Conference

Thursday-Friday, February 19-20, 2009

Park Inn Conference Center  
 Hickory, NC

**Y' all Come!**

- \* Agritourism Farmers
- \* Vineyard Owners
- \* Rural Tourism Professionals



got to be **NC** AGRITOURISM  
Goodness Grows Here

EARLY BIRD REGISTRATION DUE  
 FRIDAY, JANUARY 30, 2009

# 3rd Annual ANA Conference AGENDA

## Thursday, February 19

5:30-7:00 pm Reception, WoodMill Winery  
7:30-8:30 pm Registration, Park Inn

## Friday, February 20

7:00-8:00 am Registration  
8:00 am General Session  
Welcome: Cathy Lewis, President  
Remarks: Dr. Richard Reich, NCDA&CS  
Business: Treasurer's Report  
Election of ANA Board  
Concurrent Sessions: 9:10 & 10:20 am, 1:10 & 2:20 pm  
9:10-10:10 am Success in the Countryside  
Working with Elected & Appointed Folks  
10:20-11:20 am Business Plan: The Practical Side  
Web Design for Your Farm  
11:30 am Lunch  
12:15-1:00 pm Storytelling on the Farm  
1:10-2:10 pm Storytelling Workshop  
Business Plan: The Practical Side  
2:20-3:20 pm Web Design for Your Farm  
More Success in the Countryside  
3:30-4:15 pm What's Next for ANA? Evaluations



The ANA will serve as a statewide proactive advocate for agritourism farmers as well as a liaison between & among state-level organizations, nonprofits and rural landowners to support and facilitate agritourism.

800 copies of this public document were printed at a cost of \$125.69 or \$0.15 each.



MAKE CHECKS PAYABLE TO "NC ANA" TOTAL PAID \_\_\_\_\_  
Registration: \$65 ANA Member  
\$75 Non-ANA Member  
REGISTRATION DUE: FRIDAY, JANUARY 30, 2009 AFTER January 30, LATE FEE: \$85  
Room Reservations are made directly with Park Inn Conference Center: 828-328-5101  
Room Rate is \$70 for 1-2 persons \*\*Mention "NC ANA" for room

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Farm Name \_\_\_\_\_  
Organization \_\_\_\_\_

PHONE	
Home	_____
Business	_____
Cell	_____

Email: \_\_\_\_\_